

JEFFREY H. KUZNEKOFF

Office

School of Communication Studies
Ohio University
43 West Union Street
Athens, Ohio 45701
Phone: 740-593-2952
Fax: 740-593-4810
Email: jk248508@ohio.edu

Education

Ph.D. Ohio University, Expected June 2012

Communication Studies

Major Areas: New Communication Technologies, Instructional Communication, and Quantitative Research Methods

M.S. Illinois State University, 2003-2005

Communication (emphasis in Health Communication)

Thesis: *The Effectiveness of Ecstasy Health Communication on College Students*

Advisors: Stephen K. Hunt and Lance R. Lippert

Committee: Angela M. Jerome

B.A. Marist College, 1999-2003

Major: Communication Studies

Minor: Global Studies

Professional Experience

Graduate Teaching Associate (full instructional responsibility)

School of Communication Studies

Ohio University

August 2008 to present

Associate Director of Institutional Research

Office of Academic Affairs

School of Visual Arts

October 2007 to August 2008

Research Associate

Office of Academic Affairs

School of Visual Arts

October 2005 to October 2007

Graduate Teaching Assistant (full instructional responsibility)

School of Communication
Illinois State University
August 2003 to May 2005

Online Teaching Assistant

School of Communication and the Arts
Marist College
Fall 2004 and Summer 2005

Resident Teaching Assistant

The Governor's School of International Studies
Ramapo College of New Jersey
Summer 2004 and Summer 2005

Speech Lab Attendant

School of Communication
Illinois State University
Fall 2003

Research Assistant

Department of Communication
Marist College
Fall 2002 to Spring 2003

Scholarship

Publications

Refereed Journal Articles

Mazer, J. P., Hunt, S. K., & Kuznekoff, J. H. (2008). Revising general education: Assessing a critical thinking instructional model in the basic communication course. *The Journal of General Education*, 56, 173-199.

University Reports and Publications

Kuznekoff, J. H. (2008). *SVA institutional research manual*. New York City, School of Visual Arts, Office of Academic Affairs.

Kuznekoff, J. H. (2007). *SVA 2007 fact book*. New York City, School of Visual Arts, Office of Academic Affairs.

Kuznekoff, J. H. (2006). *SVA 2006 fact book*. New York City, School of Visual Arts, Office of Academic Affairs.

Convention Presentations

Competitive Papers

Kuznekoff, J. H. (2006, November). *The effectiveness of ecstasy health communication on college students*. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.

Kuznekoff, J. H. (2006, April). *College students' perception of ecstasy health communication: A qualitative study*. Paper presented at the annual meeting of the Central States Communication Association, Indianapolis, IN.

Hunt, S. K., Mazer, J. P., Kuznekoff, J. H., Dillon, H., Hines, J., Carmon, A., & Webster, K. (2006, April). *Revising general education: Critical thinking assessment in the basic communication course*. Paper presented at the annual meeting of the Central States Communication Association, Indianapolis, IN.

Kuznekoff, J. H. & Jerome, A. M. (2005, April). *Rhetorical trajectory and its effect on a political image repair campaign: A case study of Trent Lott December, 2002*. Paper presented at the annual meeting of the Central States Communication Association, Kansas City, MO. **[Top Four paper in Public Relations Division]**

Kuznekoff, J. H., Davis, D. C., Quinlan, M. M., Frye, K. R., & Condon, S. P. (2003, November). *Many times: Reexamining the monochronic-polychronic dichotomy, and pace of life as an indicator of communication, chronemics, and culture*. Paper presented at the annual meeting of the National Communication Association, Miami Beach, FL.

Condon, S. P., Frye, K. R., Kuznekoff, J. H., & Quinlan, M. M. (2002, November). *Chronemic perceptions: The relationship between pace of life and communication*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA. **[Awarded Best Student Group Paper in the Nation from Lambda Pi Eta Division]**

Campe, B., Frye, K., Hood, C., Kuznekoff, J., & Parsons, M. (2001, November). *The correlation between the communication of the health risks of ecstasy (MDMA) and the drug's use among college students*. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA. **[Awarded Best Student Group Paper in the Nation from Lambda Pi Eta Division]**

Competitive Panel Submissions

Kuznekoff, J. H. (2007, November). *I have a master's degree in communication, now what? Highlighting perspectives of recent communication graduates*. Organizer and participant of panel at the meeting of the National Communication Association, Chicago, IL.

Invited Panel Participant

Kuznekoff, J. H. & Parsons, M. M. (2007, November). *What did you call me? Examining profanity and hate speech in online multiplayer gaming*. Invited participant on panel presented at the annual meeting of the National Communication Association, Chicago, IL.

Kuznekoff, J. H. (2005, April). *The community as an instructional resource*. Invited participant on interactive panel presented at the meeting of the Central States Communication Association, Kansas City, MO.

Presentations at University Symposiums and Research Fairs

Mazer, J. P., Dillon, H. M., Hines, J. L., Webster, K. D., Carmon, A. F., & Kuznekoff, J. H. (2005, April). *Developing the 'new' COM 110: Critical thinking assessment in Illinois State University's basic communication course*. Panel presentation at the Illinois State University Ewing Symposium.

Kuznekoff, J. H. (2005, April). *Effectiveness of ecstasy health communication on college students*. Paper presentation at the Illinois State University Graduate Research Symposium.

Invited Presentations

Kuznekoff, J. H. (2008, April). *CIRP results and visual arts theater presentation*. Requested by Dr. Christopher J. Cyphers, School of Visual Arts.

Kuznekoff, J. H. (2008, March). *2007 SVA administrative staff satisfaction survey results*. Requested by the Intake Office Group, School of Visual Arts.

Kuznekoff, J. H. (2008, January). *2007 SVA administrative staff satisfaction survey results*. Requested by the OCTF group, School of Visual Arts

Kuznekoff, J. H. (2007, December). *Fall 2007: SVA statistics, trends, and projects*. Requested by Dr. Christopher J. Cyphers, School of Visual Arts.

Kuznekoff, J. H. (2006, January). *2005 SVA administrative staff satisfaction survey results*. Requested by the Intake Office Group, School of Visual Arts.

Semlak, J. & Kuznekoff, J. H. (2004, August). *Plagiarism*. Requested by the Biology Department of Illinois State University.

University Projects

Kuznekoff, J. H. (2008, May). *2007 SVA administrative staff satisfaction survey follow up study*. School of Visual Arts.

Kuznekoff, J. H. (2007, November). *2007 SVA administrative staff satisfaction survey*. School of Visual Arts.

Kuznekoff, J. H. (2007, June). *Class of 2006 alumni employment survey*. School of Visual Arts.

Kuznekoff, J. H. (2006, June). *Class of 2005 alumni employment survey*. School of Visual Arts.

Kuznekoff, J. H. (2005, December). *Class of 2004 alumni employment survey*. School of Visual Arts.

Kuznekoff, J. H. (2005, November). *2005 SVA administrative staff satisfaction survey*. School of Visual Arts.

Teaching

Courses Taught: Ohio University

COMS 103: Public Speaking

Courses Taught: Illinois State University

COM 110: Language and Communication (Learning Community Section)

Areas of Teaching Interest

Basic Communication Course

Communication Assessment

Communication Theory

New Communication Technology

Organizational Communication

Small Group Communication

Quantitative Research Methods

Persuasion

Curriculum Development/Assessment Activities

Campus Project Manager for National Survey of Student Engagement, School of Visual Arts, 2008.

Developed and implemented study of student perceptions of Foundation Year program for the Fine Arts Department, School of Visual Arts, Spring 2007.

Pilot tested several sections of the basic communication course containing enhanced instruction in critical thinking and information literacy as part of revisions to the general education program (with Stephen K. Hunt), Illinois State University, Spring 2005.

Compiled materials to integrate into the argumentation portion of COM 110 curriculum for the revised General Education Program (with Dr. Stephen K. Hunt and Kevin Meyer), Illinois State University, Spring 2004.

Workshops Attended

Middle States Commission on Higher Education Student Learning Assessment Institute: Taking the Next Step!, University of Delaware. January 2007.

SPSS Inc.: See it in SPSS, New York, NY. August 2006.

Apple Computer: Podcasting on Campus, New York University. May 2006.

Scantron Class Climate Seminar, New York, NY. May 2006.

Content Management System Training Session, School of Visual Arts. March, 2006.

Teacher Training Presentations

Kuznekoff, J. H. (2006, July). *Teaching Techniques*. Requested by the New Jersey Governor's School of International Studies. Speaker for the Resident Teaching Assistant training program, Ramapo College.

Kuznekoff, J. H. & Kurtz, R. R. (2004, August). *Com 110: Unit I*. Speaker for first year Graduate Teaching Assistants for the School of Communication, Illinois State University.

Service

Regional

Kuznekoff, J. H. (2005, April). *Building better health messages: At the heart of effective public health communication*. Chair of panel presented at the meeting of the Central States Communication Association, Kansas City, MO.

University

Member of National Association of Schools of Art and Design Self Study Steering Committee, School of Visual Arts, Spring 2008 (Self Study Review, Spring 2008).

Member of Middle States Self Study Steering Committee, School of Visual Arts, Fall 2005 to Spring 2007 (Self Study Review, Spring 2007).

Invited Respondent for Undergraduate Research Symposium, Illinois State University, Spring 2005.

Chair of panel presented at the Ewing Symposium, Illinois State University.

Member of Ewing Symposium planning committee, Illinois State University, Spring 2005.

Department/School

Peer Mentor, mentor for first year Graduate Teaching Assistants teaching the basic communication course, observed teaching, offered feedback, School of Communication, Illinois State University, Fall 2004.

Honors and Awards

Listed in *The Chancellor's List* 2005-2006.

Recipient of 2005 Charter Department Graduate Student Excellence Award from the Graduate School of Illinois State University.

Featured in the 2005 issue of *U.S. News and World Report: America's Best Colleges*, 2004, p. 53.

Listed in *Who's Who Among America's College Students*, 2003.

Recipient of 2003 Marist College Communication Department Student Achievement Award.

Recipient of 2002 Best Student Group Paper in the Nation, Lambda Pi Eta division, National Communication Association.

Recipient of 2001 Best Student Group Paper in the Nation, Lambda Pi Eta division, National Communication Association.

Earned the rank of Eagle Scout, 1999.

Professional Affiliations

Association for Institutional Research member, 2008

Central States Communication Association member, 2005 to 2007.

National Communication Association member, 2002 to present.

Lambda Pi Eta communication studies honor society of the National Communication Association, 2002 to present. President of Marist College chapter, 2002.
