

October 6, 2009

Brian Swafford 1

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School of Communication Studies  
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Athens, OH 45701

140C Starr Dr.  
Nelsonville, OH 45764

**EDUCATION:**

Ph.D., degree expected 2010, Ohio University, Rhetoric and Public Culture  
Awards: Paul H. Boase Family Scholarship  
M.A., 2008, Ohio University, Rhetoric and Public Culture  
B.A., 2004, University of Nebraska-Lincoln, Communication Studies  
Minors: Chemistry, Physics, Philosophy  
Awards: Sandoz Scholarship, L&J Krogh Chemistry Scholarship, Charles H. Gere  
Scholarship, HCA/Columbia Scholarship, Scholarship for New Nebraskans,  
Georgians for Nebraska Scholarship

**ACADEMIC EXPERIENCE:**

Ohio University  
Graduate Teaching Associate, 2006-  
Associate Director of Forensics, 2007- Assistant Director of Forensics, 2006-  
2007. (See attached detail.)

Central Michigan University  
Graduate Teaching Assistant, 2004-2006.  
Assistant Forensics Coach, 2004-2006.

University of Nebraska-Lincoln  
Undergraduate Teaching Assistant, 2003.  
Small Group Facilitator, 2003.

**COURSES TAUGHT:**

Introduction to Communication Studies  
Public Speaking  
Argumentation  
Conference and Meeting Planning  
Debate  
Forensics Workshop

**COURSES PREPARED TO TEACH:**

Rhetorical Theory and Criticism  
Rhetoric and Popular Culture  
Communication and Sports  
Communication of Gender and Sports  
Communication and Comics

**UNIVERSITY AND PROFESSIONAL SERVICE:**

Ohio University

2008-2009 Professional Development Chair, Graduate Committee

2007-2009 Peer Mentor

National Communication Association, Student Division

2007- Reviewer

Central States Communication Association, Rhetorical Theory and Criticism  
Interest Group

2005 Reviewer

Ohio Forensics Association

2006- Impromptu Quotation Committee

2006- Extemporaneous Question Writing Committee

2008-2009 Sports Extemporaneous Question Writing Committee

2006-2008 Constitutional Revision Committee

2008 Ad Hoc Tournament Committee

National Forensics Association

2007- Impromptu Quotation Committee

2007 Extemporaneous Question Writing Committee

Saginaw Correctional Facility

2005 Interviewing Skills Instruction Team

Traverse City Debate League

2004 Debate Judge

Nebraska State Penitentiary

2000 Persuasive Skills Instruction Team

**ACADEMIC, HONORARY, AND PROFESSIONAL MEMBERSHIPS:**

National Communication Association

Central States Communication Association

Eastern Communication Association

International Communication Association

Lambda Pi Eta member (Communication Honors Society), University of  
Nebraska-Lincoln chapter

Phi Lambda Upsilon member (Chemistry Honors Society), University of  
Nebraska-Lincoln chapter

National Golden Key Club

National Forensics Association

Pi Kappa Delta Forensics Association

Ohio Forensics Association

## **FORENSICS EXPERIENCE:**

### **Coaching Experience**

Ohio University  
2008- Associate Director of Forensics  
2006-2007 Assistant Director of Forensics

Central Michigan University  
2004-2006 Assistant Coach

### **Workshops and Camps**

Ohio University Summer Speech Camp  
2006-2008 Director of Debate  
2006-2007 Residence Supervisor

Ohio Forensics Association Fall Workshop  
2006, October Debate Lecturer

Central Michigan University Ceramic Mug High School Policy Debate Workshop  
2004-2005, August Workshop Leader

Central Michigan High School Summer Debate Camp  
2004, August Workshop Leader

Fish and Chips Debate Workshop  
2003-2005, July Workshop Leader

### **Tournament Administration**

- 2009. Ohio Forensics Association Fall Workshop and Teaching Tournament, Muskingum University, Tabulation Staff. September 19, 2009.
- 2009. Mid-Winter Blues, Malone University, Tabulation Staff. February 6-7, 2009.
- 2009. Appalachian Swing, Ohio University, Tabulation Staff. January 31-February 1, 2009.
- 2009. Ohio Forensics Association Novice State Championship, Ohio University, Tabulation Staff. January 30-31, 2009.
- 2009. Butler Bulldog Battle, Butler University, Tabulation Staff. January 16-17, 2009.
- 2008. Boilermaker Battle, Purdue University, Tabulation Staff. September 13-14, 2008.
- 2008. Ohio Forensics Association State Championship, Ohio State University, Tabulation Staff. February 15-16, 2008.

- 2008. Pi Kappa Delta Province of the Greater Northeast Tournament, Ohio University, Tabulation Staff. February 9-10, 2008.
- 2008. Groundhog Day Tournament, Malone College, Tabulation Staff. February 1-2, 2008.
- 2008. Appalachian Swing, Ohio University, Tabulation Staff. January 25-27, 2008.
- 2007. Ohio Forensics Association Teaching Tournament and Fall Workshop, Muskingum College, Tabulation Staff. September 22, 2007.
- 2007. Ohio Forensics Association Varsity State Championship, Cedarville University, Extemp Prep. February 16-17, 2007.
- 2007. Appalachian Swing, Ohio University, Tabulation Staff. January 26-28, 2007.
- 2007. Butler Bulldog Battle Swing, Butler University, Extemp Prep & Tabulation Staff. January 19-21, 2007.
- 2006. Ohio Forensics Association Workshop, Muskingum College, Tabulation Staff. October 7, 2006.
- 2006. 14<sup>th</sup> Annual Invitational Tournament at Central Michigan University, Tournament Director. February 24-26, 2006.
- 2005. Ceramic Mug High School Debate Tournament, Central Michigan University, Tournament Director. September 23-25, 2005.
- 2005. Michigan Intercollegiate Speech League State Tournament, Central Michigan University, Tabulation Staff. March 11-13, 2005.
- 2005. 13<sup>th</sup> Annual Invitational Tournament at Central Michigan University, Tabulation Staff. February 25-27, 2005.
- 2004. Ceramic Mug High School Debate Tournament, Central Michigan University, Tournament Director. September 24-26, 2004.

### **Judging Experience**

- 2004. National Forensics Association National Tournament, Western Illinois University. April 15-19, 2004.
- 2004. Nebraska Intercollegiate Forensics Association State Tournament, Nebraska Wesleyan College. March 12-14, 2004.
- 2004. Last Chance Swing, Creighton University. March 6-7, 2004.

- 2004. University of Nebraska Winter Tournament, University of Nebraska-Lincoln.  
January 23-25, 2004.
- 2004. Concordia Classic Speech and Debate Tournament, Concordia University.  
January 16-18, 2004.
- 2003. Nebraska Double Up Speech and Debate Tournament, Creighton University.  
October 17-19, 2003.
- 2003. Concordia Classic Speech and Debate Tournament, Concordia University.  
January 24-26, 2003.
- 2003. University of Nebraska Winter Tournament, University of Nebraska-Lincoln.  
January 17-19, 2003.
- 2002. Nebraska Double Up Speech and Debate Tournament, Creighton University.  
October 18-20, 2002.

**SCHOLARLY ACTIVITIES:****PUBLICATIONS:** (\* denotes refereed journal)

- \*Swafford, B. (in press). Counterplans: Rethinking what makes counterplans competitive arguments in policy debate. *National Forensics Journal*.
- \*Swafford, B. & Hinck, E. A. (in press). Performative fiction: The use of scripts in interactions between debate competitors and judges. *National Forensics Journal*.
- \*Swafford, B. (2009). Catching a ballgame from the comfort of home: A *Center Field Shot* to the relationship between baseball and television. *Review of Communication*, 9, 351-354.
- West, D. A., Swafford, B. M., & Hamel, A. N. (2009). Speaking to persuade. In K. R. Meyer, J. P. Mazer, & D. A. West (Eds.), *You speak: Skills for the engaged speaker* (pp. 77-98). New York: McGraw-Hill.
- \*Swafford, B. (2008). The death of Captain America: An open-ended allegorical reading of Marvel Comics' Civil War storyline. *International Journal of Comic Arts*, 10, 632-648.
- Swafford, B. (2008). Understanding the hyphen: Addressing the debate-IE divide. In D. Cronn-Mills, (Ed.), *Published Proceedings of the National Developmental Conference on Individual Events* (pp. 162-167). Mankato, MN: Minnesota State University, Mankato.
- Swafford, B. M., & Hamel, A. N. (2008). Speaking to persuade. In K. R. Meyer, J. P. Mazer, & D. A. West (Eds.), *You speak: Skills for the engaged speaker* (pp. 77-98). New York: McGraw-Hill.

**Manuscripts Under Review:**

- Ledbetter, A. M., DeGroot, J., Mao, Y., Mazer, J. P., Meyer, K. R., & Swafford, B. Attitudes toward online social connection and self disclosure as predictors of Facebook communication and relational closeness. (Manuscript under review with *Communication Research*)

**CONFERENCE PRESENTATIONS:****Paper Presentations:**

- Swafford, B. M. (2009, November). *A cosmos of understanding: Perspectives from the public spaces of the comic book shop*. Paper accepted to the National Communication Association, Chicago, IL. (Ethnography Division)
- Swafford, B. M. (2009, November). *The tyranny of the stat card: The "purity" of numbers in baseball as a form of social control*. Paper accepted to the National Communication Association, Chicago, IL. (American Studies Division)

- Swafford, B. M. (2009, May). *Interpreting the complexity of the ballpark: Perspectives from the public spaces of the baseball stadium*. Paper accepted to the annual meeting of the International Communication Association, Chicago, IL. (Language & Social Interaction Division)
- Ledbetter, A. M., DeGroot, J., Mao, Y., Mazer, J. P., Meyer, K. R., & Swafford, B. (2009, April). *Attitudes toward online social connection and self disclosure as predictors of Facebook communication and relational closeness*. Paper presented to the meeting of the Central States Communication Association, St. Louis, MO. **[Top Paper in Interpersonal and Small Group Communication Interest Group]**
- Swafford, B. M. (2008, November). *The death of Captain America: An open-ended allegorical reading of Marvel Comics' Civil War storyline*. Paper presented at the annual convention of the National Communication Association, San Diego, CA.
- Swafford, B. M. & Glaser, C. (2008, November). *Performance protest: The Carnival and the protests stages by the Iraq Veterans Against the War*. Paper presented at the annual convention of the National Communication Association, San Diego, CA.
- Swafford, B. M. (2008, August). *Understanding the hyphen: Addressing the debate-IE divide*. Paper presented at the National Developmental Conference on Individual Events, Peoria, IL.
- Swafford, B. M. (2008, May). *Man up!: The constraints of apologia and hegemonic masculinity on Mark McGwire*. Paper presented at the annual convention of the Eastern Communication Association, Pittsburgh, PA.
- Swafford, B. M. (2008, May). *Structuration theory as praxis: The Dan West Approved Method as an embodiment of structuration theory in practice*. Paper presented at the annual convention of the Eastern Communication Association, Pittsburgh, PA.
- Swafford, B. M. (2007, March). *A voice of dissent: A rhetorical study of former Vice President Al Gore's speech "Bush Administration policies on domestic surveillance."* Paper presented at the annual convention of the Central States Communication Association, Minneapolis, MN.
- Swafford, B. M. (2006, November). *Counterplans: Rethinking what makes counterplans competitive arguments in policy debate*. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.
- Swafford, B. M. (2006, April). *Being mentored: A case study*. Paper presented at the annual convention of the Central States Communication Association, Indianapolis, IN.

Swafford, B. M. (2006, April). *Admissions, denials, and pleading the 5<sup>th</sup>: A rhetorical study of how Major League Baseball players defended themselves in response to accusations of steroid use*. Paper presented at the annual convention of the Central States Communication Association, Indianapolis, IN.

Swafford, B. M. & Hinck, E. A. (2005, November). *Performative fiction: The use of scripts in interactions between debate competitors and judges*. Paper presented at the annual meeting of the National Communication Association, Boston, MA.

**Panel Presentations:**

Smith, M., Swafford, B., Bolling, B., Brewer, J., & Barlow, C. (2009, July). *The culture of popular things: Ethnographic examinations of Comic-Con 2009*. Panel presented at the annual Comic Arts Conference, San Diego, CA.

Smith, M., Swafford, B., Brewer, J., McKinniss, S., Sigafos, J., Steinmetz, C., Elliot, E., & Datz, A. (2008, July). *The culture of popular things: Ethnographic Examination of Comic-Con 2008*. Panel presented at the annual Comic Arts Conference, San Diego, CA.

Swafford, B. M. (2008, May). *This ain't your coach's LD: Dealing with the normative changes in Lincoln-Douglas debate*. Panel presented at the annual convention of the Eastern Communication Association, Pittsburgh, PA.

Swafford, B. M. (2007, November). *Honing the art of debate: Why the kritik is antithetical to debate*. Panel presented at the annual convention of the National Communication Association, Chicago, IL.

West, D. A. & Swafford, B. M. (2007, November). *"Where have all the trophies gone...": The necessity of trophies in competitive activities*. Panel presented at the annual convention of the National Communication Association, Chicago, IL.

West, D. A. & Swafford, B. M. (2007, November). *The characteristics and uniqueness of the program focused on graduate students*. Panel presented at the annual convention of the National Communication Association, Chicago, IL.

Swafford, B. M. (2006, November). *Building forensics endowments: Fundraising, friend-raising and development planning*. Panel presented at a pre-conference session of the annual meeting of the National Communication Association, San Antonio, TX.

Swafford, B. M. (2006, November). *When God and politics intersect: An examination of The 700 Club host Pat Robertson's comments on international political issues*. Panel presented at the annual meeting of the National Communication Association, San Antonio, TX.

Swafford, B. M. (2005, April). *Examining the role of stories in the socialization of graduate teaching assistants*. Panel presented at the annual convention of the Central States Communication Association, Kansas City, MO.

**Panel Respondent:**

Swafford, B. M. (2007, November), *Entertainment, reputation, and responsibility: A closer look at the effects of media on society*. Respondent to the Student Section Interest Group panel presented at the annual convention of the National Communication Association, Chicago, IL (November 2007).

**Sessions Chaired:**

Swafford, B. M. (2006, November), *A call for the reevaluation of NFA Lincoln-Douglas debate theory*. Chairperson and panel organizer for National Forensics Association Interest Group panel presented at the annual meeting of the National Communication Association, San Antonio, TX (November 2006). [**Top Panel in the National Forensics Association Division**]

Swafford, B. M. (2006, April), *“Culture is ordinary”*: *An exploration of popular culture artifacts*. Chairperson for the Rhetorical Theory and Criticism Interest Group panel presented at the annual convention of the Central States Communication Association, Indianapolis, IN (April 2006).